

# LOGISTIK TRANSPORT

Scandinavia's leading trade fair  
and conference for logistics and transport solutions



The only  
growing trade event  
in Scandinavia for  
logistics and  
transport

5–7 NOV 2018

The Swedish Exhibition & Congress Centre  
Gothenburg

Meet over 5,000  
warehouse and  
logistics managers

Partners:



# Time to book your spot at Scandinavia's leading meeting place for all logistics and transport managers



## Everyone is investing in logistics!

Developments such as online shopping, smart industry and the Internet of Things mean that every company in the sector will have to invest in high quality transport and logistics solutions if they are to stay competitive.

Logistics & Transport, Scandinavia's leading trade fair and conference for the whole transport and logistics sector, attracts top management and other important decision makers from Scandinavia's leading companies. This is your opportunity to meet 5,000 key people who are prepared to invest in strategic logistics and warehouse solutions, in a friendly, business-like setting.

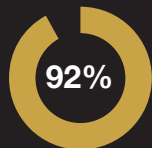
Secure your spot at Logistics & Transport, 5–7 November 2018.

## Logistic & Transport 2017 in brief

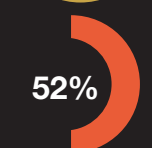
### Visitors



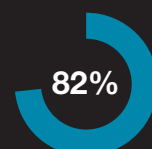
Were interested in visiting the next fair in 2018



Rated the fair overall as good or very good



Intended to buy products/services they saw at the fair within 6-12 months



Thought it a matter of course to visit the fair

### Exhibitors:



Thought the number of visitors was good/very good



## Opinions on Logistic & Transport 2017

*"When we showed our T-Pod, the first fully electric self-propelled transport vehicle, at Logistic & Transport, the response was beyond belief. In fact, demand was greater than we had even hoped. The fair has been amazing. We'll definitely be back for the next one."*

**Robert Falck, MD, Einride**

*"We're here at Logistics & Transport to find new partners in Sweden. And to source inspiring, new ideas. We've had quite a few interesting conversations, and we're hopeful they'll result in new working relationships."*

**Carl-Friedrich zu Knyphausen, Head of logistics development, Zalando**

*"This is the first time we've exhibited at Logistics & Transport, and we've talked a lot about cloud services and cloud travel. People have shown a great deal of interest and we've generated lots of leads from companies, both large and small."*

**Christoffer Leidås, Account Executive, Oracle**

*"Many e-commerce companies want to invest in automation to cope with the growth in sales volume. We met high quality visitors at our stand, and had a large number of valuable conversations. We're very pleased."*

**Malin Schäfer, MD, Knapp Norden**



## Focusing on 2018

Logistics & Transport 2018 will be a much expanded event, with greater focus on international supply chains, fork lifts, intralogistics, automation and materials handling.

Scandinavia's leading trade fair and conference for logistics and transport solutions is being further developed to provide a comprehensive view of the entire logistics and transport chain, and spotlight coming trends and supply chain digitisation.

Digitisation, in general, and robotisation are further important areas that will be given even greater emphasis, as will the opportunities and challenges they offer the industry.

In addition, we will continue to strengthen the international character of both the conference and the fair by continuing to host increased numbers of companies from outside Scandinavia in the exhibition, and feature more conference speakers from abroad.

Logistics & Transport 2018 will also continue to offer activities designed to promote relevant meetings, such as matchmaking, between exhibitors, visitors and conference delegates.

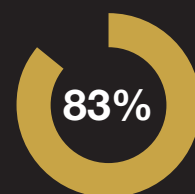
In order to ensure industry-specific content throughout the event, we are committed to working even more closely with our current partners and to creating more alliances with interested organisations, research institutes, higher education establishments and other organisations and partners.

## Focus Areas

- **Intralogistics**
- **Fork lifts**
- **Digitisation**
- **Robotisation**
- **E-commerce**
- **External logistics**
- **Materials handling**
- **Road**
- **Rail**
- **Sea**
- **Air**
- **International supply chain**
- **Intermodal solutions**

## The people who visit Logistics & Transport

Logistics & Transport gives you a valuable opportunity to meet visitors working in a wide range of positions and from many different branches of the industry. These visitors are interested in everything that improves and streamlines solutions in warehousing, transport, distribution and logistics.



**of our visitors are decision makers and influence purchasing decisions**

### Visitors come mainly from the following sectors:

Automotive industry  
Chemicals  
Construction  
Consulting  
E-commerce  
Engineering  
Forest industry  
Infrastructure, government bodies and authorities  
IT, logistic systems  
Logistics and transport  
Materials handling equipment  
Media  
Municipal & regional authorities  
Pharmaceuticals  
Railways  
Research and education  
Retail  
Security  
Shipping  
Supermarkets  
Warehousing

### Visitor positions

Chief Financial Officer  
Financial officer, Administration  
IT  
IT Managers, Developers, Technicians  
Logistics  
Logistics Manager  
Maintenance, Service  
Managing Director  
Marketing Manager  
Marketing, Sales  
Product Manager  
Production  
Project Manager  
Purchasing  
Purchasing Manager  
Warehouse Manager

**Secure your spot for 2018!**

## Why exhibit at Logistics & Transport?

- To meet target people from more than 5,000 decision makers in warehousing, logistics and transportation at this 3-day event
- To launch and present your products and solutions to lots of potential customers
- To boost your brand throughout the whole industry
- To talk to the biggest buyers of transport services (they are always on the spot at Logistic & Transport)



# Exhibitors will show

## Logistics & Transport Services

- Combi terminals
- Distribution solutions
- E-commerce
- Forwarding
- Logistic centres
- Ports and docks
- Sea transport
- Third and fourth-party logistics
- Warehousing and warehousing services

## Packaging and labels

- Labelling and marking equipment
- RFID
- Transport packaging

## Education, research, consultancy & skills

- Education, research

## IT

- Administration and optimisation of transport
- Business Systems, Supply Chain Management
- Fleet Management
- Hardware, vehicle & handheld computers
- Identification, data capture
- RFID
- Warehouse Management Systems (WMS)

## Other

- Customs matters and procedures
- Industry trade groups
- Materials Handling
- Outsourcing and staffing
- Etc, etc, etc



*“Crowds of people! Many of those I spoke to said it was the best fair for years. The first day’s opening morning seminar was really high class. In fact, all the seminars have been far better than in previous years.”*

**Anna Hammargren, Fullpage Communication**

*“It’s a good trade fair. And it’s important to be here. I’ve come here to eyeball everything from forklifts to warehousing systems, and to find out what’s going to be the next thing to be automated?”*

**Hanna Rydberg, Production Supervisor at Husqvarna Group, Husqvarna Group**

*“We’re here because we want to visit several of our suppliers who are exhibiting. We are also looking for a new carrier. We’ve made several valuable contacts at the fair.”*

**Pernilla Holmberg, Purchasing Manager, Zeelandia AB**

*“I’m here to do new business, find new partners and unique exhibitors; meet them face to face. Today, I found some new innovative solutions, things one might not have got a chance to see otherwise. It’s just great that everything has been brought together in a single place.”*

**Diana Laurin, Sales Manager Freightseeker AB**

# Exhibitors at Logistics & Transport 2017

AB Strängbetong	Fleet 101 AB	Optiscan AB
Acetec AB	GBD Lagersystem AB	Oracle
ACG Fyrtal AB	GS1 Sweden AB	Papyrus Supplies AB
Aditro Logistics AB	Göteborgs Hamn	Pitney Bowes Svenska AB
AJ Produkter AB	Handelshögskolan vid Göteborgs universitet, Företagsekonomiska institutionen	PMH International AB
ARON	Handheld Scandinavia AB	Position Väst
A-Safe Scandinavia HPS	Håbo Marknads AB	PostNord Sverige AB
BillerudKorsnäs AB	Idnet AB	Road Cargo Sweden AB
BLS AB (Brännehytte Lagersystem AB)	Intelligent Logistik HB	Rubb AB
BluJay Solutions A/S	JDA Software	SATO Europe - Nordic & Baltic
Bong Sverige AB	JLT Mobile Computers	Scaglia INDEVA Nordic AB
Branschaktuellt Sverige AB	Jungheinrich Svenska AB	Sendify - Logistics Simplified AB
Brodit AB	K. Hartwall Oy Ab	SIB Solutions AB
Business Region Örebro	Kardex Sverige AB	Skaraslättns Transport AB
Catena AB	Katrineholm Rail Point AB	Stena Line Scandinavia AB
Cellocator - Pointer Telocation	Katrineholms logistikcentrum,	STILL Sverige AB
Chalmers Tekniska Högskola AB	Katrineholms kommun	StoneBeach AB
CIPHERLAB EUROPE REPRESENTATIVE	KNAPP AB	Super Dry Scandinavia AB
Clean Machine i Falkenberg AB	Langebæk A/S	Svenska Retursystem AB
CN Group CZ s.r.o.	Lexit Group Sweden AB	Swisslog AB
Collinder Märksystem	Linde Material Handling AB	Tactile Rugged Computers AB
Consafe Logistics AB	Locus Logistic AS	TGW Scandinavia AB
Constructor Sverige AB	Logibaltika UAB	Toyota Material Handling Sweden AB
Conventus Communication AB	Logicenters	Tracking solutions Sweden AB
Cost Stop - Kvalitetssystem för rapportering och avvikelsehantering	Logistik & Projekt Scandinavia AB	Trafikmagasinet
Cowin Svenska AB	Logistik Karlshamn	Transics International
Datalogic Automation AB	Logistikföreningen Plan	Transiro Int AB
Deutsche Messe AG	Logistikregion Kristianstad-Hässleholm	Transport-Nytt Förlags AB Tidningen
dizparc	LogTrade Technology AB	Transportnytt
DLoG Norden AB	Malmö stad	Treston Group AB
EAB AB	META-Regalbau GmbH & Co. KG	TSM Smartstoring AB
Easy Systems Svenska AB	Mojix, Inc	UAB Ortima
Einride AB	Nege UAB	UniCarriers Europe AB
Element Logic Sweden AB	Nilfisk AB	Unitcargo Speditions GmbH
ERICO Packaging Supplies AB	NMH Packaging AB	Weland Lagersystem AB
Eskilstuna Logistik och Etablering Aktiebolag	NYCE.LOGIC	Vida Packaging AB
Eton Systems AB	OB Wiik AB	Vilant Systems Oy
EVRY Sweden AB	Onepartnergroup Logistics AB	Virtual Manufacturing Sweden AB
Extend Commerce Sverige AB	Optidev AB	WRH Global Nordic AB
		YTTEC - Ytteknik i Örebro AB
		Zetes (Datafångst Svenska AB)

# Exhibit at Logistics & Transport 2018

Contact us to book your stand space:

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www.logistik.to



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